

1st Nov 2016																								
	SeattleU	links	MoM Growth	SPU	links	MoM Growth	UW	links	MoM Growth	USF	links	MoM Growth	Loyola Chicago	links	MoM Growth	Santa Clara U	links	MoM Growth	Marquette	links	MoM Growth	Gonzaga	links	MoM Growth
Facebook		https://www.facebook.com/seattleu/		18,165	https://www.facebook.com/seattleu/university/2?ref=ts		331,216	https://www.facebook.com/ufw/2?ref=ts		44,014	https://www.facebook.com/UniversityofSanFrancisco/?ref=ts		41,138	https://www.facebook.com/LoyolaChicago/?ref=ts		38,867	https://www.facebook.com/SantaClaraUniversity/?ref=ts		47,869	https://www.facebook.com/MarquetteU/?ref=ts		54,273	https://www.facebook.com/GonzagaUniversity/?ref=ts	
Twitter		https://twitter.com/seattleu		2,490	https://twitter.com/SPUnews		115,867	https://twitter.com/UW		10,055	https://twitter.com/usfca		23,012	https://twitter.com/LoyolaChicago		10,891	https://twitter.com/SantaClaraUniv		40,811	https://twitter.com/MarquetteU		13,320	https://twitter.com/GonzagaU	
Instagram		https://www.instagram.com/seattleu/		4,565	https://www.instagram.com/seattleu_paula/		50,465	https://www.instagram.com/ufw/		10,403	https://www.instagram.com/usfca/		12,542	https://www.instagram.com/loyolachicago/		9,492	https://www.instagram.com/santaclarauiversity/		18,401	https://www.instagram.com/marquetteu/		11,432	https://www.instagram.com/gonzagaU/	
LinkedIn		https://www.linkedin.com/company/seattleu/		23,884	https://www.linkedin.com/company/1150473k=edu-cp-sa-cname		355,998	https://www.linkedin.com/company/258477k=edu-cp-sa-cname		80,200	https://www.linkedin.com/company/622677k=edu-cp-sa-cname		97,836	https://www.linkedin.com/company/647777k=edu-cp-sa-cname		72,087	https://www.linkedin.com/company/1658477k=edu-cp-sa-cname		82,522	https://www.linkedin.com/company/7146467k=edu-cp-sa-cname		32,678	https://www.linkedin.com/company/146467k=edu-cp-sa-cname	
1st Dec 2016 (November Growth)																								
Facebook		https://www.facebook.com/seattleu/	0.38%	18,225	https://www.facebook.com/seattleu/university/2?ref=ts	0.33%	332,122	https://www.facebook.com/ufw/2?ref=ts	0.27%	44,140	https://www.facebook.com/UniversityofSanFrancisco/?ref=ts	0.29%	41,298	https://www.facebook.com/LoyolaChicago/?ref=ts	0.39%	39,084	https://www.facebook.com/SantaClaraUniversity/?ref=ts	0.56%	47,919	https://www.facebook.com/MarquetteU/?ref=ts	0.10%	54,562	https://www.facebook.com/GonzagaUniversity/?ref=ts	0.53%
Twitter		https://twitter.com/seattleu	0.10%	2,497	https://twitter.com/SPUnews	0.28%	117,449	https://twitter.com/UW	1.37%	10,096	https://twitter.com/usfca	0.41%	23,091	https://twitter.com/LoyolaChicago	0.34%	10,961	https://twitter.com/SantaClaraUniv	0.64%	40,971	https://twitter.com/MarquetteU	0.39%	13,372	https://twitter.com/GonzagaU	0.39%
Instagram		https://www.instagram.com/seattleu/	1.65%	4,592	https://www.instagram.com/seattleu_paula/	0.59%	51,323	https://www.instagram.com/ufw/	1.70%	10,512	https://www.instagram.com/usfca/	1.05%	12,665	https://www.instagram.com/loyolachicago/	0.98%	9,565	https://www.instagram.com/santaclarauiversity/	0.77%	18,574	https://www.instagram.com/marquetteu/	0.94%	11,566	https://www.instagram.com/gonzagaU/	1.17%
LinkedIn		https://www.linkedin.com/company/seattleu/	0.04%	23,894	https://www.linkedin.com/company/1150473k=edu-cp-sa-cname	0.04%	356,217	https://www.linkedin.com/company/258477k=edu-cp-sa-cname	0.06%	80,241	https://www.linkedin.com/company/622677k=edu-cp-sa-cname	0.05%	97,874	https://www.linkedin.com/company/647777k=edu-cp-sa-cname	0.04%	72,109	https://www.linkedin.com/company/1658477k=edu-cp-sa-cname	0.03%	82,516	https://www.linkedin.com/company/7146467k=edu-cp-sa-cname	-0.01%	32,689	https://www.linkedin.com/company/146467k=edu-cp-sa-cname	0.03%
1st January 2017 (December Growth)																								
Facebook		https://www.facebook.com/seattleu/	0.59%	18,295	https://www.facebook.com/seattleu/university/2?ref=ts	0.38%	333,551	https://www.facebook.com/ufw/2?ref=ts	0.43%	44,318	https://www.facebook.com/UniversityofSanFrancisco/?ref=ts	0.40%	41,594	https://www.facebook.com/LoyolaChicago/?ref=ts	0.72%	39,489	https://www.facebook.com/SantaClaraUniversity/?ref=ts	1.04%	48,213	https://www.facebook.com/MarquetteU/?ref=ts	0.61%	55,047	https://www.facebook.com/GonzagaUniversity/?ref=ts	0.89%
Twitter		https://twitter.com/seattleu	0.40%	2,493	https://twitter.com/SPUnews	-0.16%	120,365	https://twitter.com/UW	2.48%	10,201	https://twitter.com/usfca	1.04%	23,313	https://twitter.com/LoyolaChicago	0.96%	11,044	https://twitter.com/SantaClaraUniv	0.76%	41,308	https://twitter.com/MarquetteU	0.82%	13,508	https://twitter.com/GonzagaU	1.02%
Instagram		https://www.instagram.com/seattleu/	2.37%	4,618	https://www.instagram.com/seattleu_paula/	0.57%	52,532	https://www.instagram.com/ufw/	2.36%	10,701	https://www.instagram.com/usfca/	1.80%	12,921	https://www.instagram.com/loyolachicago/	2.02%	9,712	https://www.instagram.com/santaclarauiversity/	1.54%	18,849	https://www.instagram.com/marquetteu/	1.48%	11,840	https://www.instagram.com/gonzagaU/	2.37%
LinkedIn		https://www.linkedin.com/company/seattleu/	2.57%	24,516	https://www.linkedin.com/company/1150473k=edu-cp-sa-cname	2.60%	365,134	https://www.linkedin.com/company/258477k=edu-cp-sa-cname	2.50%	82,115	https://www.linkedin.com/company/622677k=edu-cp-sa-cname	2.34%	100,033	https://www.linkedin.com/company/647777k=edu-cp-sa-cname	2.21%	73,456	https://www.linkedin.com/company/1658477k=edu-cp-sa-cname	1.87%	84,246	https://www.linkedin.com/company/7146467k=edu-cp-sa-cname	2.10%	33,579	https://www.linkedin.com/company/146467k=edu-cp-sa-cname	2.72%