

The Ones Teaser Schedule															
Creative	Theme / Focus	Date	Caption	Facebook	Time	Spend	Twitter	Time	Spend	Instagram	Time	Pinterest	Tumblr	Sparkle	
	Introduction / the city of Seattle	February 12	The countdown has begun. Soon everyone will know—this is where you become #OneOfTheOnes. Are you one of them? Countdown has begun. Soon everyone will know—this is where you become #OneOfTheOnes. Are you one of them?	x	morning	\$20	x	noon	\$10	x	6:00 PM	x (New Board: The Ones)	schedule	? Should Sparkle pull #OneOfTheOnes?	
	Jesuit Identity / global impact	February 13	Maybe you've heard of them. The ones who dare forth where others dare not, from our corner in Seattle to every corner of the world. #OneOfTheOnes Maybe you've heard of them. #OneOfTheOnes who dare forth from our corner in Seattle to every corner of the world.	x	morning	\$20	x	noon	\$10	x	9:00 AM	x (New Board: The Ones)	schedule	x	
	Inspire / athletics	February 14	This is where you'll find them. The ones who wake up every day daring to go forth and set the world on fire. #OneOfTheOnes This is where you'll find them. The ones who dare to go forth and set the world on fire. #OneOfTheOnes	x	morning	\$20	x	noon	\$10	x	3:00 PM	x (New Board: The Ones)	schedule	x	
	Lead / academics	February 15	With open minds and open hearts, they lead the way down the higher road. This where you become #OneOfTheOnes.	x	morning	\$20	x	noon	\$10	x	6:00 PM	x (New Board: The Ones)	schedule	x	
	Innovate / city	February 16	In this shimmering city of innovation, they dare to shine. Do you? Find out if you're #OneOfTheOnes: <a href="https://goo.gl/yOAHrz">https://goo.gl/yOAHrz</a> In this shimmering city of innovation, they dare to shine. Are you #OneOfTheOnes? Find out: <a href="https://goo.gl/yOAHrz">https://goo.gl/yOAHrz</a>	x	morning	\$20	x	morning	\$10	x	9:00 AM	x (New Board: The Ones)	schedule	x	
	Video Release	February 17	Celebrating 125 years of being the place where you become #OneOfTheOnes: <a href="https://goo.gl/wrvASz">https://goo.gl/wrvASz</a> #SU125	x	afternoon / 5pm PST	\$50	x	afternoon / 6pm PST	\$50	x	5:00pm (we need a 30 second spot for IG)	x (New Board: The Ones)	schedule	x	